## Q1 Overall, how would you rate WeatherFest 2013 in Austin?

Answered: 8 Skipped: 0


| Answer Choices | Responses |
| :--- | :--- |
| Excellent | $37.50 \%$ |
| Very good | $37.50 \%$ |
| Fairly good | 3 |
| Mildly good | $12.50 \%$ |
| Not good at all | $\mathbf{0 \%}$ |
| Total | $\mathbf{1 2 . 5 0 \%}$ |

## Q2 How worthwhile of a family event is WeatherFest in your opinion?

Answered: 8 Skipped: 0



| Answer Choices | Responses |
| :--- | :--- | :--- |
| Extremely worthwhile | $\mathbf{8 7 . 5 0 \%}$ |
| Worthwhile | $\mathbf{1 2 . 5 0 \%}$ |
| Somewhat worthwhile | $\mathbf{7}$ |
| Not very worthwhile | $0 \%$ |
| Total | $0 \%$ |

Q3 As an exhibitor, what do/did you like most about WeatherFest?

Answered: 8 Skipped: 0

## Q4 What do/did you dislike or would you change?

Answered: 8 Skipped: 0

Q5 What are the primary reasons that you and/or your organization chose to participate in WeatherFest?

Answered: 8 Skipped: 0

# Q6 How often have you and/or your organization participated in WeatherFest? 



| Answer Choices | Responses |
| :--- | :--- |
| We/l typically participate annually. | $\mathbf{6 2 . 5 0 \%}$ |
| We/l participate sporadically depending on location, budget, etc. | $\mathbf{0 \%}$ |
| This was my/our first year of participation in WeatherFest. | $\mathbf{1 2 . 5 0 \%}$ |
| I am a teacher and try to participate annually. | $\mathbf{1 2 . 5 0 \%}$ |
| I am a teacher and this is my first year participating. | $\mathbf{1 2 . 5 0 \%}$ |
| Total |  |

## Q7 What did you do and/or offer participants at your WeatherFest booth?

Answered: 8 Skipped: 0

WeatherFest 2014!

## Q8 How would you rank your booth on the following:

Answered: 8 Skipped: 0


|  | Excellent | Good | Fair | Poor | Total | Average Rating |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Science engagement | 62.50\% 5 | 37.50\% | $\begin{array}{r} 0 \% \\ 0 \end{array}$ | 0\% | 8 | 3.63 |
| Science learning | $\begin{array}{r} 50 \% \\ 4 \end{array}$ | $50 \%$ | $\begin{array}{r} 0 \% \\ 0 \end{array}$ | 0\% 0 | 8 | 3.50 |
| Exposure to science as a career | $12.50 \%$ | $\begin{array}{r} 37.50 \% \\ 3 \end{array}$ | $\begin{array}{r} 37.50 \% \\ 3 \end{array}$ | $12.50 \%$ | 8 | 2.50 |
| Exposure to unique science content, activities, and/or technology | $\begin{array}{r} 75 \% \\ 6 \end{array}$ | $\begin{array}{r} 25 \% \\ 2 \end{array}$ | $\begin{array}{r} 0 \% \\ 0 \end{array}$ | $\begin{gathered} \text { 0\% } \\ 0 \end{gathered}$ | 8 | 3.75 |
| General Appeal | $\begin{array}{r} 50 \% \\ 4 \end{array}$ | $50 \%$ | $\begin{array}{r} 0 \% \\ 0 \end{array}$ | 0\% | 8 | 3.50 |
| Uniqueness | $\begin{array}{r} 75 \% \\ 6 \end{array}$ | $\begin{array}{r} 25 \% \\ 2 \end{array}$ | 0\% | 0\% | 8 | 3.75 |

## Q9 Was the length of WeatherFest too long, too short, or about right?

Answered: 8 Skipped: 0



| Answer Choices | Responses |  |
| :--- | :--- | :--- |
| Too long | $\mathbf{0 \%}$ | 0 |
| About right | $\mathbf{1 0 0 \%}$ | 8 |
| Too short | $\mathbf{0 \%}$ | 0 |
| Total |  | $\mathbf{8}$ |

WeatherFest 2014!

## Q10 How organized was the event?



| Answer Choices | Responses |  |
| :--- | :--- | :--- |
| Extremely organized | $\mathbf{5 0 \%}$ |  |
| Very organized | $\mathbf{5 0 \%}$ | 4 |
| Somewhat organized | $\mathbf{0 \%}$ | 4 |
| Slightly organized | $\mathbf{0 \%}$ | 0 |
| Not at all organized | $\mathbf{0 \%}$ | 0 |
| Total |  | 0 |

## Q11 Prior to WeatherFest, did you or your organization receive all the information that you needed in a timely manner?



| Answer Choices | Responses |
| :--- | :--- | :--- |
| All of the information | $\mathbf{5}$ |
| Most of the information | $3.50 \%$ |
| Some of the information | $\mathbf{3 7 . 5 0 \%}$ |
| A little of the information | $0 \%$ |
| None of the information | $0 \%$ |
| Total | $0 \%$ |

## Q12 How helpful was AMS staff, WeatherFest Committee Members, and/or WeatherFest volunteers?



| Answer Choices | Responses |  |
| :--- | :--- | :--- |
| Extremely helpful | $\mathbf{7 5 \%}$ |  |
| Very helpful | $\mathbf{1 2 . 5 0 \%}$ | 6 |
| Somewhat helpful | $\mathbf{1 2 . 5 0 \%}$ | 1 |
| Slightly helpful | $\mathbf{0 \%}$ | $\mathbf{1}$ |
| Not at all helpful | $\mathbf{0 \%}$ | $\mathbf{0}$ |
| I did not require any help | $\mathbf{0 \%}$ | $\mathbf{0}$ |
| Total |  | $\mathbf{8}$ |

## Q13 How likely are you to participate in WeatherFest 2014 in Atlanta?



| Answer Choices | Responses |  |
| :--- | :--- | :--- |
| Extremely likely | $\mathbf{5 7 . 1 4 \%}$ |  |
| Very likely | $\mathbf{2 8 . 5 7 \%}$ | 4 |
| Moderately likely | $\mathbf{0 \%}$ | 2 |
| Slightly likely | $\mathbf{0 \%}$ | 0 |
| Not at all likely | $\mathbf{0 \%}$ | 0 |
| Other (please specify) | $\mathbf{1 4 . 2 9 \%}$ | 0 |
| Total |  | 1 |

## Q14 Would you be interested in serving on the WeatherFest Committee for WeatherFest 2014?



| Answer Choices | Responses |  |
| :--- | :--- | :--- |
| Yes | $\mathbf{6 2 . 5 0 \%}$ |  |
| No | $\mathbf{1 2 . 5 0 \%}$ | $\mathbf{5}$ |
| Maybe | $\mathbf{2 5 \%}$ | 1 |
| Contact me to discuss | $\mathbf{0 \%}$ | $\mathbf{2}$ |
| Total |  | 0 |

Q15 Is there anything else you'd like to share or recommend to improve future WeatherFest events?

Answered: 8 Skipped: 0

