

WeatherFest 2013!

#1



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, January 07, 2013 6:48:31 AM

Last Modified: Monday, January 07, 2013 6:54:04 AM

Time Spent: 00:05:32

IP Address: 50.59.76.58

PAGE 1

Q1: Overall, how would you rate WeatherFest 2013 in Austin? Very good

Q2: How worthwhile of a family event is WeatherFest in your opinion? Worthw hile

Q3: As an exhibitor, what do/did you like most about WeatherFest?

Ability to share aw areness of our program w ith students and their families

Q4: What do/did you dislike or would you change?

Things w ent smoothly and predictability for me, so no suggestions for changes.

Q5: What are the primary reasons that you and/or your organization chose to participate in WeatherFest?

Synergy w ith other educational events at AMS conferences

Q6: How often have you and/or your organization participated in WeatherFest? We/I typically participate annually.

Q7: What did you do and/or offer participants at your WeatherFest booth?

"Ocean cake," coloring pages and other information about ocean drilling

Q8: How would you rank your booth on the following:

Science engagement	Good
Science learning	Good
Exposure to science as a career	Fair
Exposure to unique science content, activities, and/or technology	Good
General Appeal	Good
Uniqueness	Excellent
Other (please specify)	High uniqueness because of "ocean cake"

Q9: Was the length of WeatherFest too long, too short, or about right? About right

Q10: How organized was the event? Extremely organized

Q11: Prior to WeatherFest, did you or your organization receive all the information that you needed in a timely manner? Most of the information

Q12: How helpful was AMS staff, WeatherFest Committee Members, and/or WeatherFest volunteers? Extremely helpful

Q13: How likely are you to participate in WeatherFest 2014 in Atlanta? Extremely likely

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Q14: Would you be interested in serving on the WeatherFest Committee for WeatherFest 2014?

Yes,

Name, Phone and Email:

Michael J Passow , 2015191071, michael@earth2class.org

Q15: Is there anything else you'd like to share or recommend to improve future WeatherFest events?

Better communication with school districts in the region

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#2



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, January 07, 2013 4:34:20 PM

Last Modified: Monday, January 07, 2013 5:01:13 PM

Time Spent: 00:26:53

IP Address: 12.14.132.2

PAGE 1

Q1: Overall, how would you rate WeatherFest 2013 in Austin? Excellent

Q2: How worthwhile of a family event is WeatherFest in your opinion? Extremely worthwhile

Q3: As an exhibitor, what do/did you like most about WeatherFest?

Very good layout of the room. The staff of the convention center was extremely helpful. I needed a light bulb and the electrician brought it to me within 5 min. Sorry, I did not ask for his name.

Q4: What do/did you dislike or would you change?

N/A

Q5: What are the primary reasons that you and/or your organization chose to participate in WeatherFest?

Teaching about weather and climate is important and my school was supportive of my application.

Q6: How often have you and/or your organization participated in WeatherFest? I am a teacher and this is my first year participating.

Q7: What did you do and/or offer participants at your WeatherFest booth?

Presented an experiment about weather and climate and how they are affected by large bodies of water.

Q8: How would you rank your booth on the following:

Science engagement	Good
Science learning	Excellent
Exposure to science as a career	Excellent
Exposure to unique science content, activities, and/or technology	Good
General Appeal	Good
Uniqueness	Excellent

Q9: Was the length of WeatherFest too long, too short, or about right? About right

Q10: How organized was the event? Extremely organized

Q11: Prior to WeatherFest, did you or your organization receive all the information that you needed in a timely manner? All of the information

Q12: How helpful was AMS staff, WeatherFest Committee Members, and/or WeatherFest volunteers? Extremely helpful

Q13: How likely are you to participate in WeatherFest 2014 in Atlanta? Very likely

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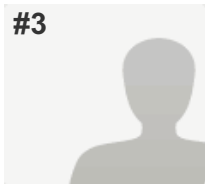
Q14: Would you be interested in serving on the WeatherFest Committee for WeatherFest 2014? Maybe

Q15: Is there anything else you'd like to share or recommend to improve future WeatherFest events?

No

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#3



COMPLETE

Collector: Web Link (Web Link)

Started: Monday, January 07, 2013 5:33:34 PM

Last Modified: Monday, January 07, 2013 5:37:20 PM

Time Spent: 00:03:45

IP Address: 12.14.132.2

PAGE 1

Q1: Overall, how would you rate WeatherFest 2013 in Austin? Excellent

Q2: How worthwhile of a family event is WeatherFest in your opinion? Extremely worthwhile

Q3: As an exhibitor, what do/did you like most about WeatherFest?

Working with children.

Q4: What do/did you dislike or would you change?

Not sure of anything I would change.

Q5: What are the primary reasons that you and/or your organization chose to participate in WeatherFest?

Love to work with students and teachers.

Q6: How often have you and/or your organization participated in WeatherFest? This was my/our first year of participation in WeatherFest.

Q7: What did you do and/or offer participants at your WeatherFest booth?

Offered a variety of hands-on activities with everyday material to learn about air.

Q8: How would you rank your booth on the following:

Science engagement Excellent

Science learning Excellent

Exposure to science as a career Good

Exposure to unique science content, activities, and/or technology Excellent

General Appeal Excellent

Uniqueness Excellent

Q9: Was the length of WeatherFest too long, too short, or about right? About right

Q10: How organized was the event? Very organized

Q11: Prior to WeatherFest, did you or your organization receive all the information that you needed in a timely manner? Most of the information

Q12: How helpful was AMS staff, WeatherFest Committee Members, and/or WeatherFest volunteers? Extremely helpful

Q13: How likely are you to participate in WeatherFest 2014 in Atlanta? Other (please specify)
Extremely likely IF ASKED to participate again.

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Q14: Would you be interested in serving on the WeatherFest Committee for WeatherFest 2014?

Yes,

Name, Phone and Email: 239-404-1976 franhess@gmail.com

Q15: Is there anything else you'd like to share or recommend to improve future WeatherFest events?

Had a great experience. Thank you.

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#4



COMPLETE

Collector: Web Link (Web Link)

Started: Tuesday, January 08, 2013 9:54:37 PM

Last Modified: Tuesday, January 08, 2013 10:04:52 PM

Time Spent: 00:10:14

IP Address: 12.14.132.2

PAGE 1

Q1: Overall, how would you rate WeatherFest 2013 in Austin? Excellent

Q2: How worthwhile of a family event is WeatherFest in your opinion? Extremely worthwhile

Q3: As an exhibitor, what do/did you like most about WeatherFest?

Great to see so many organizations and individuals sharing science engagement with learners of all ages. It's great visibility for AMS and its members, purpose, and credibility.

Q4: What do/did you dislike or would you change?

Maybe a handout of recommendations given to exhibitors in future re: good teaching practices and what makes a successful booth

Q5: What are the primary reasons that you and/or your organization chose to participate in WeatherFest?

- teaching and sharing science with all is a core value of ours.
- More science engagement = more interest and less avoidance of science
- It's good for AMS visibility
- science literacy promotion

Q6: How often have you and/or your organization participated in WeatherFest? We/I typically participate annually.

Q7: What did you do and/or offer participants at your WeatherFest booth?

Weather that spins - activities, simulations, content

Q8: How would you rank your booth on the following:

Science engagement	Excellent
Science learning	Good
Exposure to science as a career	Fair
Exposure to unique science content, activities, and/or technology	Excellent
General Appeal	Excellent
Uniqueness	Excellent

Q9: Was the length of WeatherFest too long, too short, or about right? About right

Q10: How organized was the event?

Extremely organized,

Other (please specify)

Volunteers and AMS and convention staff were great and buttoned up. Podium use was EXCELLENT and stage audio was just right. Raffles went smoothly, too.

Q11: Prior to WeatherFest, did you or your organization receive all the information that you needed in a timely manner? All of the information

WeatherFest 2013!

Q12: How helpful was AMS staff, WeatherFest Committee Members, and/or WeatherFest volunteers? Extremely helpful

Q13: How likely are you to participate in WeatherFest 2014 in Atlanta? Extremely likely

Q14: Would you be interested in serving on the WeatherFest Committee for WeatherFest 2014? Yes

Q15: Is there anything else you'd like to share or recommend to improve future WeatherFest events?

Later in month for greater involvement/marketing to schools.

In paper on Saturday before event, and TV if it didn't make it on in 2013 but it may have.

We can do better getting more AMS members to willingly participate. Invite informal entities. Market correctly to scouts re: Weather 101.

Haven't gotten it w rite yet. More sponsors are there, too.

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#5



COMPLETE

Collector: Web Link (Web Link)

Started: Tuesday, January 15, 2013 2:48:06 PM

Last Modified: Tuesday, January 15, 2013 2:56:56 PM

Time Spent: 00:08:50

IP Address: 162.18.172.11

PAGE 1

Q1: Overall, how would you rate WeatherFest 2013 in Austin? Very good

Q2: How worthwhile of a family event is WeatherFest in your opinion? Extremely worthwhile

Q3: As an exhibitor, what do/did you like most about WeatherFest?

The wide variety of booths--their focus and activities.

Q4: What do/did you dislike or would you change?

The weather forecaster singing on the stage was loud and distracting, plus he had a horrible voice. Also, a greater number of booths would make it a more interesting, exciting event. Get more private companies to host booths!

Q5: What are the primary reasons that you and/or your organization chose to participate in WeatherFest?

Ball Aerospace is promoting itself as a major provider of weather satellites, and management felt that we should be represented at this event.

Q6: How often have you and/or your organization participated in WeatherFest? I am a teacher and try to participate annually.

Q7: What did you do and/or offer participants at your WeatherFest booth?

An overview of Suomi NPP, our country's newest weather satellite--provided by engineers explaining an NPP 3d model and display. We also offered a hands-on activity where children of all ages could build a 3D model of a weather spacecraft. For gratuities, we offered complex and simple NPP paper model kits.

Q8: How would you rank your booth on the following:

Science engagement	Excellent
Science learning	Excellent
Exposure to science as a career	Good
Exposure to unique science content, activities, and/or technology	Excellent
General Appeal	Excellent
Uniqueness	Excellent

Q9: Was the length of WeatherFest too long, too short, or about right? About right

Q10: How organized was the event? Extremely organized,
Other (please specify)
Some confusion was caused by incorrect dates being used in event emails (the dates from last year were used).

Q11: Prior to WeatherFest, did you or your organization receive all the information that you needed in a timely manner? All of the information

WeatherFest 2013!

Q12: How helpful was AMS staff, WeatherFest Committee Members, and/or WeatherFest volunteers? Extremely helpful

Q13: How likely are you to participate in WeatherFest 2014 in Atlanta? *Respondent skipped this question*

Q14: Would you be interested in serving on the WeatherFest Committee for WeatherFest 2014? Yes

Q15: Is there anything else you'd like to share or recommend to improve future WeatherFest events?

Please promote the event as an event for people of all ages, not just those with children. People should know that the topics and exhibits address issues of weather science and technology that we are all interested in--not just that children are interested in. And, on the evaluation card, don't include questions just asking if it was inspiring, etc. for the children--ask if it was engaging, informative, fun, etc. for teens and adults as well.

WeatherFest 2013!

#6



COMPLETE

Collector: Web Link (Web Link)

Started: Thursday, January 17, 2013 12:31:47 PM

Last Modified: Thursday, January 17, 2013 12:37:54 PM

Time Spent: 00:06:07

IP Address: 128.104.108.76

PAGE 1

Q1: Overall, how would you rate WeatherFest 2013 in Austin? Very good

Q2: How worthwhile of a family event is WeatherFest in your opinion? Extremely worthwhile

Q3: As an exhibitor, what do/did you like most about WeatherFest?

The family atmosphere and "free flow" form of the audience... little in the way of set presentations.

Q4: What do/did you dislike or would you change?

I still felt like the stage speakers were a little too loud. It makes it hard to interact with the guests. Also, it would be nice if the WeatherFest exhibit hall were closer to the main exhibit hall (where supplies are shipped to).

Q5: What are the primary reasons that you and/or your organization chose to participate in WeatherFest?

Exposure of our online educational resources

Q6: How often have you and/or your organization participated in WeatherFest? We/I typically participate annually.

Q7: What did you do and/or offer participants at your WeatherFest booth?

Interactive touch screen weather and climate applets, as well as our 3D animated Globe.

Q8: How would you rank your booth on the following:

Science engagement	Excellent
Science learning	Good
Exposure to science as a career	Fair
Exposure to unique science content, activities, and/or technology	Excellent
General Appeal	Good
Uniqueness	Good

Q9: Was the length of WeatherFest too long, too short, or about right? About right

Q10: How organized was the event? Very organized

Q11: Prior to WeatherFest, did you or your organization receive all the information that you needed in a timely manner? Most of the information

Q12: How helpful was AMS staff, WeatherFest Committee Members, and/or WeatherFest volunteers? Somewhat helpful

Q13: How likely are you to participate in WeatherFest 2014 in Atlanta? Very likely

WeatherFest 2013!

Q14: Would you be interested in serving on the WeatherFest Committee for WeatherFest 2014? Yes

Q15: Is there anything else you'd like to share or recommend to improve future WeatherFest events?

Popcorn is good, but water fountains for guests in the hall would be good too (not a walk outside the exhibit hall)

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#7



COMPLETE

Collector: Web Link (Web Link)

Started: Thursday, January 17, 2013 12:37:13 PM

Last Modified: Thursday, January 17, 2013 12:43:19 PM

Time Spent: 00:06:06

IP Address: 128.104.110.22

PAGE 1

Q1: Overall, how would you rate WeatherFest 2013 in Austin? Fairly good

Q2: How worthwhile of a family event is WeatherFest in your opinion? Extremely worthwhile

Q3: As an exhibitor, what do/did you like most about WeatherFest?

That both adults and kids are interested in what we have to offer.

Q4: What do/did you dislike or would you change?

The exhibit hall was rather dreary. Probably too expensive, but carpeted floors would be nice.

Q5: What are the primary reasons that you and/or your organization chose to participate in WeatherFest?

Share our outreach programs and provide educational opportunities to teachers and parents.

Q6: How often have you and/or your organization participated in WeatherFest? We/I typically participate annually.

Q7: What did you do and/or offer participants at your WeatherFest booth?

Interactive programs for the audience to learn meteorological concepts.

Q8: How would you rank your booth on the following:

Science engagement Good

Science learning Good

Exposure to science as a career Poor

Exposure to unique science content, activities, and/or technology Excellent

General Appeal Good

Uniqueness Good

Q9: Was the length of WeatherFest too long, too short, or about right? About right

Q10: How organized was the event? Very organized

Q11: Prior to WeatherFest, did you or your organization receive all the information that you needed in a timely manner? All of the information

Q12: How helpful was AMS staff, WeatherFest Committee Members, and/or WeatherFest volunteers? Extremely helpful

Q13: How likely are you to participate in WeatherFest 2014 in Atlanta? Extremely likely

WeatherFest 2013!

Q14: Would you be interested in serving on the WeatherFest Committee for WeatherFest 2014? Maybe

Q15: Is there anything else you'd like to share or recommend to improve future WeatherFest events?

It was nice to have the speakers turned down for the emcee this year. Last year that was very distracting.

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#8



COMPLETE

Collector: Web Link (Web Link)

Started: Thursday, January 17, 2013 1:45:15 PM

Last Modified: Thursday, January 17, 2013 1:57:32 PM

Time Spent: 00:12:17

IP Address: 71.82.233.162

PAGE 1

Q1: Overall, how would you rate WeatherFest 2013 in Austin? Not good at all

Q2: How worthwhile of a family event is WeatherFest in your opinion? Extremely worthwhile

Q3: As an exhibitor, what do/did you like most about WeatherFest?

Opportunity to introduce kids to science and get them excited!! I think the variety of activities and "take-aways" is really good.

Q4: What do/did you dislike or would you change?

The guy on stage with the loud mic -- I would tone him down and put him in a corner.

Q5: What are the primary reasons that you and/or your organization chose to participate in WeatherFest?

Personally, I like to watch kids use my software...the organization's investment is more likely focused on the fact that we are an educational institution...

Q6: How often have you and/or your organization participated in WeatherFest? We/I typically participate annually.

Q7: What did you do and/or offer participants at your WeatherFest booth?

Show them visualizations on a globe of weather and planets; touch-screen interactive activities to learn about the weather; hand-outs were CD's with software and brochures.

Q8: How would you rank your booth on the following:

Science engagement	Excellent
Science learning	Excellent
Exposure to science as a career	Good
Exposure to unique science content, activities, and/or technology	Excellent
General Appeal	Excellent
Uniqueness	Excellent

Q9: Was the length of WeatherFest too long, too short, or about right? About right,
Other (please specify)
Maybe should have a 30 minutes "wrapping up"...

Q10: How organized was the event? Very organized

Q11: Prior to WeatherFest, did you or your organization receive all the information that you needed in a timely manner? All of the information

Q12: How helpful was AMS staff, WeatherFest Committee Members, and/or WeatherFest volunteers? Very helpful

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Q13: How likely are you to participate in WeatherFest 2014 in Atlanta? Extremely likely

Q14: Would you be interested in serving on the WeatherFest Committee for WeatherFest 2014? No

Q15: Is there anything else you'd like to share or recommend to improve future WeatherFest events?

We had four people in our booth, but only received 2 bottles of water; please consider at least one bottle per person! We end up talking, loudly, for 4 straight hours!!
